

BA

MEDIA AND COMMUNICATION STUDIES

STUDIES

传播学

XJTLU | BA MEDIA AND COMMUNICATION STUDIES

2+2 STUDY
Available

DURATION
Three or four years

SCHOOL
School of Humanities and Social Sciences

ATTENDANCE
Full time

QUALIFICATION
XJTLU
BA Media and Communication Studies

University of Liverpool
BA (Hons) Communication and Media

Xi'an Jiaotong-Liverpool University
西交利物浦大学

BA MEDIA AND COMMUNICATION STUDIES

The BA Communication Studies programme will provide you with an understanding of the theories and practices of communication equipping you with an international outlook and a sound understanding of the quickly changing media world.

CAREERS

Graduates of this programme are well-equipped to pursue careers in the media, cultural and creative industries. Typical employers include publishing, broadcasting and film companies, PR consultancies, advertising agencies, marketing organisations and higher education institutions, to name only some of the many possible career options. The programme also offers a solid foundation for further study. The vast majority of our students pursue postgraduate studies at prestigious universities, especially in the United Kingdom. Our students have been accepted by global top 10 programmes in media and communication, for instance at the University of Amsterdam, the London School of Economics, and Goldsmiths. Students have also gone on to study at other world-class universities, including University College London, King's College, the University of Warwick, New York University's Tisch School of the Arts, and many others.



MODULES

YEAR ONE

UK degrees are three years long whereas in China they are four, therefore we do accept students with certain qualifications directly into Year Two, which is the start of the main academic programme. Most students, however, enter into Year One, which provides you with a range of interesting modules, language classes and core skills for your degree.

YEAR TWO

Compulsory modules:

- GLOBAL MEDIA INDUSTRIES
- REPRESENTATION, DIVERSITY AND IDENTITY
- AUDIENCES AND MEDIA USERS
- INTRODUCTION TO VIDEO PRODUCTION
- RHETORIC AND MEDIA ANALYSIS
- FOUNDATIONS IN FILM STUDIES
- INTRODUCTION TO JOURNALISM STUDIES
- INTRODUCTION TO DIGITAL MEDIA AND COMMUNICATION
- ENGLISH LANGUAGE AND STUDY SKILLS III FOR LANGUAGE AND COMMUNICATIONS

YEAR THREE

Compulsory modules:

- QUALITATIVE RESEARCH METHODS
- NEWS REPORTING
- EUROPEAN CINEMA
- DIGITAL MEDIA LAW AND ETHICS
- QUANTITATIVE RESEARCH METHODS

Optional modules (selection):

- MULTIMEDIA PR CAMPAIGNS
- HOLLYWOOD CINEMA
- SOCIAL NETWORK ANALYSIS
- POSTCOLONIAL LITERATURE
- DIGITAL COMPOSITING
- MOTION GRAPHICS
- INTRODUCTION TO VISUAL COMMUNICATION
- CHINA AND ASIA
- MODERN AND CONTEMPORARY CHINESE LITERATURE

YEAR FOUR

Compulsory modules:

- FINAL YEAR PROJECT
- INVESTIGATIVE JOURNALISM
- CHINESE CINEMA
- ARTIFICIAL INTELLIGENCE AND BIG DATA IN SOCIETY

Optional modules (selection):

- CULTURAL AND CREATIVE INDUSTRIES IN A DIGITAL ECONOMY
- TRUE STORIES TOLD
- THE CITY IN FILMS
- FILM STUDIES FOR THE DIGITAL AGE
- MARKETING AND DISTRIBUTION OF CONTENT IN A GLOBAL CONTEXT
- CHINESE AS A GLOBAL LANGUAGE
- INTERCULTURAL COMMUNICATION
- CHINESE THEATRE AND PERFORMANCE
- CULTURE AND THEORY
- PHILOSOPHY OF ARTS AND AESTHETICS
- INTERNATIONAL COMMUNICATIONS
- PUBLIC POLICY AND CULTURAL DIPLOMACY
- DESIGN STRATEGY AND ETHICS
- FINDING SOLUTIONS: DEVELOPMENT THEORY AND PRACTICE
- US INTELLIGENCE AND FOREIGN POLICY
- CRITICAL ISSUES IN MARKETING
- MARKETING STRATEGY
- E-BUSINESS MODELS AND STRATEGIES
- CORPORATE COMMUNICATION
- SOCIAL MEDIA MARKETING
- INTERPERSONAL COMMUNICATION IN THE WORKPLACE
- TECHNOCULTURE

KNOWLEDGE AND SKILLS

By the time you graduate from the BA Media and Communication Studies, you will have:

- A working knowledge of theories, methodologies and terminologies pertaining to the study of media and communication
- A range of specialised skills clustered around three main areas of critical inquiry and practice (digital media, journalism and PR, and film studies)
- A set of transferrable skills such as intercultural and interpersonal communication, research, argumentation, teamwork, project management
- An aptitude for the analysis of the ideological and aesthetic significance of a multitude of media texts
- An understanding of the role played by technological advancements and economic and cultural factors in the development of media systems
- An ability to unpack the complex national, regional and global contexts in which media operate
- An awareness of your creative and critical potential and an ability to actualise it.

WHY SHOULD I STUDY COMMUNICATION STUDIES AT XJTLU?

- To develop a systematic, rigorous and subtle approach to the study of media and communication, through an inclusive and varied curriculum, structured around three main disciplinary sub-fields (digital media, journalism and PR, film studies)
- To actively and freely shape your undergraduate experience by choosing from a rich offering of modules, including electives outside the department
- To enjoy a stimulating learning environment with opportunities to contribute to the student magazine, join the student film club and attend research and industry guest talks
- To learn from and interact with international staff with diverse teaching backgrounds and high-quality publication records
- To gain practical experience through internships and hands-on production modules
- To earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities
- To prepare for postgraduate study or for a career in one of the many growing sectors of the media industries

传播学

BA传播学专业培养学生掌握当代传播理论和传媒的实践能力,使他们熟知数字媒体技术的应用和各个媒体行业的生产和市场运营机制,并培养他们具备国际化视野和流利的英语技能,以胜任在飞速发展中的国际传媒领域的专业工作。

知识与技能

毕业后你将获得以下几个方面的知识和能力:

- 具备与媒体和传播相关的理论、方法和术语的应用知识
- 具备围绕三个主要领域(数字媒体、新闻和电影研究)开展批判性探究和实践的专业技能
- 具备跨文化交流和人际沟通、研究、论证、团队合作、项目管理等一系列可转换性技能
- 具备分析众多媒体文本的意识形态和审美价值的能力
- 理解技术进步、经济和文化因素在媒体系统发展中的作用
- 能够解读媒体运作中的复杂的国家、地区和全球环境
- 开发自己的创造性和批判性潜力,并具备实现这些潜能的能力

专业特色

- 围绕三个主要学科分支(数字媒体、新闻与公共关系、电影研究),学习兼具包容性和多样性的课程,培养出一套系统、严谨、精妙的媒体与传播学研究方法
- 通过自主自由的选择学习学院内外的丰富课程,收获一份多姿多彩的大学经历
- 享受富有创意、激动人心的学习环境,获得参与编纂学生杂志、参加电影社、以及参加学术研究和业内演讲的机会
- 与拥有杰出学术出版纪录和丰富教学经验的国际员工交流和学习
- 在实习机会和媒体生产实践课程中获得实践经验
- 毕业生可获得两个学位:中国教育部认可的西交利物浦大学学位和国际认可的英国罗素大学集团(Russell Group)成员之一利物浦大学(University of Liverpool)的学位
- 为今后继续深造或成为这蓬勃发展的媒体产业中的一名从业者打好基础

就业

本专业毕业生将具备充分的在传媒、文化及创意产业就业的能力。在众多可选择的就业机会中,典型的方向包括出版、广播电视和电影公司、公关顾问公司、广告公司、营销机构和高等教育机构。同时,本专业也为有意继续深造的学生打造坚实的基础。在过往的毕业生中,绝大多数学生都进入到著名院校继续攻读硕士学位,尤其是英国的顶尖院校。其中,不乏被全球排名前十的媒体与传播专业录取,包括:阿姆斯特丹大学(University of Amsterdam)、伦敦经济学院(London School of Economics)和金史密斯学院(Goldsmiths)等。其他世界级顶尖院校包括:伦敦大学学院(University College London)、国王学院(King' s College)、华威大学(the University of Warwick)、纽约大学蒂施艺术学院(New York University' s Tisch School of the Arts)等。

课程

一年级

在英国,本科阶段学习学制三年,而中国本科阶段学制为四年。因此,对于已获得相应学时、证书的学生,在我校可以直接升入二年级进行专业学习;大多数学生则是进入一年级学习,包括众多有吸引力的课程,语言课程以及专业学习相关的核心技能学习。

第三学年

必修课程:

定性研究方法
新闻报道
欧洲电影学
数字媒体法律与道德
定量研究方法

选修课程:

多媒体公关活动
好莱坞电影学
社交网络分析
后殖民文学
摄影新闻
人工智能
数字合成
动态图形
视觉传达概论
中国和亚洲
中国现当代文学
电子营销: 策略和技巧

 开始时间 2021年09月	 教学形式 全日制
 2+2 留学模式 可选	 院系 人文社科学院
 学制 四年	 学位证书 西交利物浦大学传播学
 学习地点 苏州	利物浦大学 BA Communication Studies

第二学年

必修课程:

全球媒体产业	电影研究基础
代表性,多样性和身份	新闻学概论
观众及媒体用户	数字媒体与传播导论
视频制作简介	英语语言和学习技巧III
修辞与媒体分析	

第四学年

必修课程:

毕业论文/项目
调查新闻学
中国电影
人工智能与社会大数据

选修课程:

数字经济中的文化和创意产业	艺术与美学哲学
事件纪实	国际交流
电影中的城市	公共政策与文化外交
数字时代的电影研究	设计策略和道德规范
全球范围内的内容营销和分发	寻找解决方案: 发展理论与实践
全球媒体文化	美国情报与外交政策
互动和新兴技术	营销中的关键问题
全球化与科学传播	市场策略
西方媒体对中国的刻画	电子商务模式与策略
数字时代的爱情,性与食物	国际营销
广告与公共关系	企业通信
汉语作为全球语言	大数据分析
跨文化交际	社交媒体市场营销
中国戏剧与表演	工作场所的人际沟通
文化与理论	科技文化

BA MEDIA AND COMMUNICATION STUDIES 传播学

The BA Media and Communication Studies is a comprehensive programme consisting of three pathways (digital media, journalism and PR, and film studies) that enables you to engage critically with a diverse range of media practices.

The media have profound effects on human behaviour and social interactions. This programme takes an in-depth look at these effects, providing you with the knowledge and skills to become an informed, tech-savvy and versatile media researcher and user, able to expertly and confidently navigate the increasingly competitive job market of media industries.

You will explore a wide variety of media phenomena, situating them in a historical, socio-cultural and economic context and developing conceptual frameworks to interpret them. The programme will foster both your creativity and an analytical mindset, which you will get the chance to apply in academic assignments and practical projects. You will acquire a global, critical outlook that will boost your employability and you will understand yourself and the world around you better. The programme offers you the choice of studying at the University of Liverpool for the last two years of the degree.

传播学是一门综合性学科,包含三个方向的学习(数字媒体,新闻与公关,电影研究),让学生在从事各式各样的媒体实践中,都能具备批判性思维的能力。

媒体对人类行为和社会互动有着深远的影响。本学科将深入探讨这些影响,为学生提供充分的知识和技能,成为一名见多识广、精通技术、多才多艺的媒体研究人员和媒体用户,使学生能够专业而自信地在竞争日益激烈的媒体行业就业市场中崭露头角。

你将开启对各种各样媒体现象的探索之旅,并把它们置于历史、社会文化和经济的大背景下,用发展概念框架对它们进行阐释。你的创造能力和分析能力将在其中得到培养,并有机会在学术作业和实践项目中运用它们。本学科将赋予你一个全球化的、批判性的视角,提高你的就业能力,帮助你更好地了解自己和周围的世界。除此之外,我们还将为你提供在最后两年于利物浦大学攻读学位的机会。

BA

ENGLISH AND

COMMUNICATION

STUDIES

传媒英语

XJTLU | BA
ENGLISH AND COMMUNICATION STUDIES

MODULES

The programme provides a wealth of options to tailor your study path.

YEAR ONE

UK degrees are three years long whereas in China they are four, therefore we do accept students with certain qualifications directly into Year Two, which is the start of the main academic programme. Most students, however, enter into Year One, which provides you with a range of interesting modules, language classes and core skills for your degree.

YEAR TWO

Compulsory modules:

INTRODUCTION TO LINGUISTICS

INTRODUCTION TO LITERARY STUDIES

Choose one from the following:

SOUNDS OF ENGLISH

ENGLISH AS A GLOBAL LANGUAGE

Choose two options in English from the following:

LITERATURE IN CONTEXT

LITERARY THEORY

INTRODUCTION TO CORPUS LINGUISTICS

SYNTAX

Choose two options in communication from the following:

RHETORIC & MEDIA ANALYSIS

FOUNDATIONS IN FILM STUDIES (FILM STUDIES)

INTRODUCTION TO JOURNALISM STUDIES

INTRODUCTION TO DIGITAL MEDIA AND COMMUNICATION

YEAR THREE

Choose two options in English from the following:

ADVERTISING AND THE MEDIA

TRANSLATION

LITERATURE OF THE ENLIGHTENMENT

LITERATURE AND GENDER

LANGUAGE AND SOCIETY

SEMANTICS AND PRAGMATICS

Choose two options in communication from the following:

QUALITATIVE RESEARCH METHODS

NEWS REPORTING

DIGITAL MEDIA AND PRODUCTION

CHINESE FILM



2+2 STUDY

Available



DURATION

Three or four years



SCHOOL

School of Humanities and Social Sciences



ATTENDANCE

Full time



QUALIFICATION

University of Liverpool
BA English and Communication Studies

Choose two options in English from the following:

LANGUAGE AND MIND

INTERPRETING

TECHNICAL TRANSLATION

POSTCOLONIAL LITERATURE

JANE AUSTEN

BILINGUALISM

LANGUAGE AND GENDER

Choose two options in communication from the following:

GLOBAL MEDIA AND ENTERTAINMENT

ADAPTATION ACROSS THE MEDIA

GLOBAL JOURNALISM

CHINA AND THE DIGITAL REVOLUTION

YEAR FOUR

Choose one FYP option:

FINAL YEAR PROJECT (ENGLISH)

FINAL YEAR PROJECT (COMMUNICATIONS)

Choose three options from the following:

ADVANCED LITERATURE - BRITISH ROMANTICISM

TECHNOCULTURES

CLIMATE CHANGE AND LITERATURE

ANALYSING TEXT

CHINESE LINGUISTICS

HISTORICAL LINGUISTICS

CONFERENCE INTERPRETING

CHINESE CINEMA

CULTURAL & CREATIVE INDUSTRIES IN A DIGITAL ECONOMY

INVESTIGATIVE JOURNALISM

GLOBAL MEDIA CULTURES

Choose three options from the following:

ADVANCED LITERATURE - APPROACHES TO MODERN POETRY

THE GOTHIC

POSTMODERN LITERATURE

INTERPERSONAL COMMUNICATION IN THE WORKPLACE

LANGUAGE AND LITERATURE

LANGUAGE OF THE LAW

INTERCULTURAL COMMUNICATION

APPLIED LINGUISTICS

PORTRAYAL OF CHINA IN WESTERN MEDIA

TRUE STORIES TOLD

THE CITY IN FILMS

FILM STUDIES FOR THE DIGITAL AGE

GLOBALIZATION & SCIENCE COMMUNICATION

LOVE, SEX & FOOD IN THE DIGITAL AGE



Xi'an Jiaotong-Liverpool University
西交利物浦大学

BA ENGLISH AND COMMUNICATION STUDIES

As a student of the BA English and Communication Studies programme, you will have access to modules offered in the Department of Applied Linguistics, Literature, Translation and Interpreting, as well as Department of Media and Communication and School of Film and TV Arts.

CAREERS

Graduates of this programme will be attractive employees in globalised workplaces and may be employed in journalism, broadcasting, advertising or film making. Graduates will also be well prepared for positions including management trainee, professional translator or interpreter, teacher of English as a foreign language and positions in retailing, computing and librarianship.

Additionally, the programme provides a solid foundation for postgraduate study in English language, English literature and communications.

KNOWLEDGE AND SKILLS

By the time you graduate from the BA English and Communication Studies, you will have:

- The skills to communicate professionally in English, within the context of language studies in linguistics, literature and translation and interpreting, as well as communication studies in journalism and public relations, digital media and film making
- An understanding of the theories and analytical techniques associated with linguistics, literature, translation and interpreting and communication
- The ability to apply your knowledge and skills to solve practical challenges and problems within the context of journalism and public relations, digital media and film making
- Both strong English language skills and a combination of critical and theoretical knowledge
- Intellectual, interpersonal and technical skills that are highly valued by employers

WHY SHOULD I STUDY ENGLISH AND COMMUNICATION STUDIES AT XJTLU?

- Access a full range of modules in our specialist areas of English language in linguistics, literature and translation and interpreting, and communication studies in journalism and public relations, digital media and film making
- Have more options than any other degree programme – you can make your own combination of language and communication pathways with choices of various interesting modules
- Gain an understanding of the changing use of language and other forms of communication, along with the ways in which they inform and influence contemporary society
- Earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities



传媒英语

本专业是英语系最早开设的专业之一，这个专业在本校的母校之一——利物浦大学已有20多年的历史。本专业各学年为学生提供了丰富的选修课程，选择本专业，学生可以学习本系几乎所有的课程，包括语言和文学、英汉笔译和口译、文学翻译、传播和媒体专业的诸多课程。

知识与技能

本专业毕业生将具备以下能力：

- 熟练运用英语进行语言学、文学、翻译/口译，及新闻公关、数字媒体和影视制作领域的专业交流与研究
- 熟练掌握与语言学、文学、翻译/口译与传媒相关的较高层次的英语专业技能
- 熟练运用相关知识和技能解决新闻、传媒领域的问题与挑战
- 融合较强的英语应用能力和扎实的理论知识体系
- 获得雇主重视的知识、专业技能和人际交往能力

专业特色

- 学生可以学习英语语言学、文学、翻译/口译，以及传媒相关的新闻公关、数字媒体和影视制作的相关课程
- 学生可以在语言、传媒两大领域自由选择专业方向和课程，比其他专业拥有更多选择
- 了解语言和其他交流形式的使用变化，以及它们影响当代社会的方式
- 毕业生将获得中国教育部认可的西交利物浦大学学位和国际认可的英国利物浦大学学位

就业

本专业毕业生将成为全球化工作环境中具有竞争力的员工。毕业生可以受雇于新闻业、广播电视业或广告业，也可担任管培生、专业笔译或口译员、外语教师，或供职于零售、计算机、图书馆等行业。

此外，该专业为毕业生继续攻读英语语言、英语文学和传播学领域的硕士学位打下了坚实基础。

课程

一年级

在英国，本科阶段学习学制三年，而中国本科阶段学制为四年。因此，对于已获得相应学时、证书的学生，在我校可以直接升入二年级进行专业学习；大多数学生则是进入一年级学习，包括众多有吸引力的课程，语言课程以及专业学习相关的核心技能学习。

第三学年

从以下课程中选择两门英语选修课：

广告与传媒
笔译
启蒙运动时期的文学
文学与性别
语言与社会
语义学与语用学

从以下课程中选择两门传媒选修课程：

媒体研究方法
跨媒体改编
数字媒体和视频制作
中国电影

从以下课程中选择两门英语选修课程：

语言与认知	简·奥斯汀
口译	双语研究
技术笔译	语言与性别
后殖民文学	

从以下课程中选择两门传媒选修课程：

全球传媒与娱乐
全球新闻学
中国与数码革命

 开始时间 2021年09月	 教学形式 全日制
 2+2 留学模式 可选	 院系 人文社科学院
 学制 四年	 学位证书 西交利物浦大学 英语（文学学士）
 学习地点 苏州	利物浦大学 BA English and Communication Studies

第二学年

英语语言学概论
精读
传播分析

从以下课程中选一门选修课程：

英语语音学	媒体管理
作为全球语言的英语	新闻理论与实践

从以下课程中选择两门选修课程：

语境中的文学	语料库语言学导论
文学理论	句法学

选择两门传媒选修课程：

影视剧本创作	中国交际
视觉媒体方法	调查性新闻
媒体伦理学	

第四学年

毕业设计

从以下课程中选择三门选修课程：

会议口译	历史语言学
文本分析	欧洲电影
英国浪漫主义文学	电影研究的理论研讨
科技、文化与文学	纪录片
汉语语言学	

从以下课程中选择三门选修课程：

职场中的人际交流	哥特文学
语言与文学	后现代文学
现代诗歌研究	跨文化交流
法律用语	西方媒体看中国
应用语言学	动画制作

BA ENGLISH AND COMMUNICATION STUDIES 传媒英语

Communications and the media play an increasingly central role in modern society, economics and politics, making English, the global communications language, more important than ever before.

As a student of the BA English and Communication Studies programme, you will have access to modules offered in the Department of Applied Linguistics, Literature, Translation and Interpreting, as well as Department of Media and Communication and School of Film and TV Arts.

The unique level of choice and flexibility available in this programme makes it ideal for both international and domestic students. The programme offers three pathways focusing on language, which are linguistics, literature, and translation and interpreting, and another three pathways on communication studies, which are journalism and public relations, digital media, and film studies. The students can choose one from each three pathways to build their unique learning profile, giving them exceptional advantages for future postgraduate studies or professional development.

传播和媒体在现代社会、经济和政治中发挥着越来越重要的作用，使得英语这种全球性语言比以往任何时候都更加重要。

本专业学生可以学习应用语言学系，文学系，翻译口译系，传媒系和西浦影视艺术学院的课程。该专业选课内容丰富灵活，学生可以选择语言研究方向（语言学、文学、翻译/口译中三选一）及传媒方向（新闻公关、数字媒体、影视中三选一）的专业课程。丰富的课程选择和高度灵活性使得本专业成为国际和国内学生的理想之选。

BA

ENGLISH AND

INTERNATIONAL

BUSINESS

国际商务英语

XJTLU | BA
ENGLISH AND INTERNATIONAL BUSINESS

CAREERS

Graduates from this programme will be well-prepared for positions such as administrative and managerial positions in industry, business, the financial sector, local government and civil service, as well professional translator or interpreter.

Graduates may also choose to go onto further study in the areas of English language and international business.

START DATE
September 2021

2+2 STUDY
Available

DURATION
Three or four years

LOCATION
Suzhou

SCHOOL
School of Humanities and
Social Sciences

ATTENDANCE
Full time

QUALIFICATION
University of Liverpool
BA English and
Communication Studies

Xi'an Jiaotong-Liverpool University
西交利物浦大学

BA ENGLISH AND INTERNATIONAL BUSINESS

The interdisciplinary BA English and International Business programme combines the subjects of English language and international business 50-50 with the aim of producing graduates who have an excellent command of English and a critical awareness of the use of language in a business context.

MODULES

YEAR ONE

UK degrees are three years long whereas in China they are four, therefore we do accept students with certain qualifications directly into Year Two, which is the start of the main academic programme. Most students, however, enter into Year One, which provides you with a range of interesting modules, language classes and core skills for your degree.

YEAR THREE

Compulsory modules:

INTERNATIONAL MANAGEMENT

CORPORATE SOCIAL RESPONSIBILITY

INTERNATIONAL DEVELOPMENT

SECURITIES MARKETS

Optional modules:

ADVERTISING AND THE MEDIA

TRANSLATION

LANGUAGE AND SOCIETY

EIGHTEENTH CENTURY LITERATURE: ROBINSON CRUSOE TO FRANKENSTEIN

LITERATURE AND GENDER

INTERPRETING

BILINGUALISM

SEMANTICS AND PRAGMATICS

JANE AUSTEN

TECHNICAL TRANSLATION

POSTCOLONIAL LITERATURE

LANGUAGE AND GENDER

LANGUAGE AND MIND

YEAR TWO

Compulsory modules:

FUNDAMENTALS OF MARKETING

MANAGING ACROSS BORDERS

INTRODUCTION TO LINGUISTICS

ECONOMIC PRINCIPLES FOR BUSINESS & MARKETS

FOUNDATIONS OF FINANCE

Optional modules:

SOUNDS OF ENGLISH

ENGLISH AS A GLOBAL LANGUAGE

INTRODUCTION TO LITERARY STUDIES

ENGLISH LITERATURE IN HISTORY

INTRODUCTION TO CORPUS LINGUISTICS

SYNTAX

LITERARY THEORY

YEAR FOUR

Compulsory modules:

INTERNATIONAL MARKETING

SERVICES MARKETING

STRATEGIC MANAGEMENT AND BUSINESS POLICY

Optional modules:

ANALYZING TEXT

CONFERENCE INTERPRETING

ADVANCED LITERATURE-BRITISH ROMANTICISM

TECHNOCULTURE

CHINESE LINGUISTICS

HISTORICAL LINGUISTICS

INTERPERSONAL COMMUNICATION IN THE WORKPLACE

ADVANCED LITERATURE -APPROACHES TO MODERN

POETRY

LANGUAGE OF THE LAW

INTERCULTURAL COMMUNICATION

POSTMODERN LITERATURE

LANGUAGE AND LITERATURE

APPLIED LINGUISTICS

THE GOTHIC

CLIMATE CHANGE AND LITERATURE

Compulsory modules (Choose 1 out of 2):

FINAL YEAR PROJECT (PHASE I&II)

FINAL YEAR PROJECT (PHASE I&II)

KNOWLEDGE AND SKILLS

By the time you graduate from the BA English and International Business programme, you will have:

- The ability to communicate professionally in English, using the language confidently in the context of international business and finance
- An understanding of the functional aspects of international business, such as international markets and ethical problems facing international organisations
- The ability to evaluate the application of international business theory within private, public, large and small business sectors

WHY SHOULD I STUDY ENGLISH AND INTERNATIONAL BUSINESS?

- Gain insights into the language of specialist domains such as the business and finance world
- Choose from options in marketing, management and economics to develop and extend your knowledge of business-related management methods
- Use your strengths in the English language and linguistics to gain deeper insights into the use of language across different domains
- Acquire the intellectual, interpersonal, technical, and strong language skills highly valued by employers
- Earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities



国际商务英语

本专业将英语与国际商务课程相结合,旨在培养熟练掌握英语、在商务环境下自如使用英语的毕业生。

知识与技能

本专业毕业生将具备以下能力:

- 熟练运用英语进行国际商务和金融领域的专业交流
- 批判性分析与理解国际商务的实际运作(如国际组织所面临的国际市场及伦理问题)
- 熟练掌握较高层次的英语专业技能,如翻译和口译、国际商务谈判等
- 能评估国际商务理论在不同类型企业(如私营、国营企业和大型、小型企业)中的实际应用

专业特色

- 深入了解商业和金融等专业领域的语言应用
- 从市场营销、管理学、经济学等不同方向,扩展商业管理方面的知识
- 获得雇主高度重视的专业知识、技能、人际交流能力以及优异的语言能力
- 毕业生可同时获得中国教育部认可的西交利物浦大学学位和国际认可的英国利物浦大学学位

就业

本专业毕业生在英语和国际商务领域拥有广泛的就业机会,可在工业、商业、金融行业、政府部门从事行政和管理工作;或可从事专业笔译或口译工作;

毕业生也可以选择英语语言和国际商务领域进一步深造。

课程

一年级

在英国,本科阶段学习学制三年,而中国本科阶段学制为四年。因此,对于已获得相应学时、证书的学生,在我校可以直接升入二年级进行专业学习;大多数学生则是进入一年级学习,包括众多有吸引力的课程,语言课程以及专业学习相关的核心技能学习。

第三学年

必修课:
企业社会责任
国际管理
国际发展
证券市场

选修课:
广告与传媒
笔译
口译
启蒙运动时期的文学
技术笔译
后殖民文学
简·奥斯汀
语言与社会
双语研究
文学与性别
语言与性别
语义学与语用学
语言与认知

 开始时间 2021年09月	 教学形式 全日制
 2+2 留学模式 可选	 院系 人文社科学院
 学制 四年	 学位证书 西交利物浦大学 国际商务英语
 学习地点 苏州	利物浦大学 BA English and International Business

第二学年

必修课:
英语语言学概论
英语语言和学习技能III(面向商务方向)
商务市场经济原则
市场学基本原则
跨国界管理
金融学基础

选修课:
英语语音学
文学精读导论
作为全球语言的英语
语境中的文学
语库语言学导论
句法学
文学理论

第四学年

必修课:
服务市场学
国际市场营销
战略管理和商务政策

选修课:

文本分析	科技、文化与文学
职场中的人际交流	汉语语言学
语言与文学	应用语言学
会议口译	哥特文学
现代诗歌研究	后现代文学
英国浪漫主义文学	历史语言学
法律英语	毕业设计
跨文化交流	

BA ENGLISH AND INTERNATIONAL BUSINESS 国际商务英语

The interdisciplinary BA English and International Business programme combines the subjects of English language and international business 50-50 with the aim of producing graduates who have an excellent command of English and a critical awareness of the use of language in a business context.

English modules offer a wide choice of topics, such as linguistics, literature, interpreting and translation. In International Business modules, you will study marketing and international management alongside students in XJTLU's International Business School Suzhou (IBSS).

本专业将英语与国际商务课程相结合,旨在培养熟练掌握英语、能在商务环境下自如使用英语的毕业生。

其中,英语模块提供包括语言学、文学、口译和翻译在内的广泛课程;在国际商务模块,你将和西浦国际商学院的学生一起学习市场营销与国际管理等课程。

XI'AN JIAOTONG-LIVERPOOL UNIVERSITY 西交利物浦大学

Xi'an Jiaotong-Liverpool University is an international joint venture university founded by Xi'an Jiaotong University in China and the University of Liverpool in the United Kingdom. As an independent Sino-foreign cooperative university, it captures the essence of both prestigious parent universities and is the first and only one of its kind approved by the Ministry of Education in China.

西交利物浦大学是经中国教育部批准,由西安交通大学和英国利物浦大学合作创立的,具有独立法人资格和鲜明特色的新型国际大学。

BA

INTERNATIONAL

RELATIONS

国际事务与

国际关系

CAREERS

Graduates from this programme are well prepared for positions related to China's international socio-economic interactions, both in China and in other countries of the world. Graduates may find employment in a range of sectors including government, development, business and trade relations, and international social mobility.

START DATE
September 2021

2+2 STUDY
Not Available

DURATION
Three or four years

LOCATION
Suzhou

SCHOOL
School of Humanities and Social Sciences

ATTENDANCE
Full time

QUALIFICATION
University of Liverpool
BA English and Communication Studies

BA INTERNATIONAL RELATIONS

China's economic growth has coincided with rapid globalisation over the past three decades. As this growth continues there is a need for a more specialised understanding of the country's growing socio-economic interactions with the rest of the world.

KNOWLEDGE AND SKILLS

By the time you graduate from the BA International Relations, you will have:

- An appreciation of other countries and societies, through both study and lived experience in a country of specialisation
- Specialist knowledge of China's interactions with other parts of the world, other countries' involvement with China, and world structures of business, trade, and investment
- An understanding of the principal concepts of the humanities and social sciences, as well as a range of theories of knowledge in international relations and international political economy
- Advanced analytical, critical thinking, cross-cultural, interpersonal and communication skills
- Practical experience in research and policy analysis

MODULES

YEAR ONE

UK degrees are three years long whereas in China they are four, therefore we do accept students with certain qualifications directly into Year Two, which is the start of the main academic programme. Most students, however, enter into Year One, which provides you with a range of interesting modules, language classes and core skills for your degree.

YEAR TWO

Compulsory modules:

CONTEMPORARY INTERNATIONAL RELATIONS

WORLD HISTORY: TWENTIETH CENTURY TO TODAY

REGIONAL INTEGRATION: THE CASE OF EUROPE

INTERNATIONAL POLITICS OF DEVELOPMENT IN AFRICA

INTERNATIONAL POLITICAL ECONOMY

CHINA: GOVERNMENT AND POLITICS

HISTORY OF THE AMERICAS

EAST AND SOUTHEAST ASIA: THE PACIFIC CENTURY

ENGLISH/CHINESE/SPANISH/JAPANESE LANGUAGE CLASSES

YEAR THREE

INTERNATIONAL CHINA

CHINA: INTERNATIONAL TRADE

CHINA AND ASIA

INTERNATIONAL BUSINESS LAW

INTERNATIONAL RELATIONS RESEARCH METHODS

MANAGING THE WORLD: THE ROLE OF INTERNATIONAL INSTITUTIONS

ENGLISH/CHINESE/SPANISH/JAPANESE LANGUAGE CLASSES

YEAR FOUR

Compulsory modules:

SEMESTER OF INTERNATIONAL EXPERIENCE

INTERNATIONAL RELATIONS FINAL YEAR PROJECT

Optional modules:

INTERNATIONAL COMMUNICATIONS

SINO-EUROPEAN RELATIONS: A CRITICAL APPROACH

US INTELLIGENCE AND FOREIGN POLICY

PUBLIC POLICY AND CULTURAL DIPLOMACY

FINDING SOLUTIONS: DEVELOPMENT THEORY AND PRACTICE

WHY SHOULD I STUDY INTERNATIONAL RELATIONS AT XJTLU?

- Live in China, the perfect place to gain a unique understanding of the country's place in the world
- Learn another language with Spanish or Japanese available as additional languages if the required standard of Chinese and English is reached
- Specialise in the study of one other country and spend one semester there as part of your programme
- Undertake a significant piece of independent research based on your Semester of International Experience
- Earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities.



国际事务与国际关系

过去三十年，中国经济经历了高速增长，业已成为全球化进程的一部分，中国与世界在社会-经济方面的联系愈加紧密。对于这一相互关系的专业化解读和研究的需求也日渐形成。

知识与技能

当你从国际事务和国际关系专业毕业时，你将：

- 通过书本学习和在他国的亲身体验，对其他国家及其社会有更深入的理解
- 掌握中国与世界其余地区的互动、其他国家与中国的交往、国际商务、贸易和投资结构的专业知识
- 形成对人文社科领域主要概念、国际关系和世界政治经济的系列理论的深入理解
- 获得高阶的分析能力、批判性思维能力、以及跨文化的人际交往沟通能力
- 拥有学术研究和政策分析的实践经验

专业特色

- 学生可以利用这个绝佳的地理位置，对中国的国际地位有独特的理解
- 在汉语和英语达到考核要求的前提下学习另一门语言，如西班牙语或日语
- 专门研究某一个国家，并在该国进行为期一学期的学习，作为该课程的一部分
- 基于一学期海外学习的经历，进行独立的研究工作
- 获得两个学位：西交利物浦大学的学士学位和利物浦大学的学士学位

就业

本专业的毕业生将为与中外社会经济互动相关的海内外职位做好充分的准备。毕业生可在政府、发展、商贸相关以及国际社会流动性等多领域找到工作。

课程

一年级

在英国，本科阶段学习学制三年，而中国本科阶段学制为四年。因此，对于已获得相应学时、证书的学生，在我校可以直接升入二年级进行专业学习；大多数学生则是进入一年级学习，包括众多有吸引力的课程，语言课程以及专业学习相关的核心技能学习。

第二学年

英语/汉语/西班牙语/日语
当代国际关系 (INR101)
20世纪以来的世界历史 (INR103)
欧洲：大陆与国家 (INR105)
东亚和东南亚：太平洋世纪 (INR106)
国际政治经济学 (INR102)
中国：政府与政治 (CCS107)
美洲：新世界，旧社会 (INR104)
非洲：发展与援助 (INR107)

第三学年

英语/中文/西班牙语
国际中国 (CCS201)
中国：国际贸易 (CCS309)
国际机构：全球和区域 (INR201)
中国和亚洲 (CCS202)
国际商法 (MAN204)
国际关系研究方法 (INR202)

第四学年

国际体验学期 (INR301)
国际关系毕业论文 (INR302)
国际交流 (COM318)
全球公共健康 (DPH312)

BA INTERNATIONAL RELATIONS 国际事务与国际关系

China's economic growth has coincided with rapid globalisation over the past three decades. As this growth continues there is a need for a more specialised understanding of the country's growing socio-economic interactions with the rest of the world.

The BA International Relations programme aims to deepen such knowledge and understanding, and to produce the entrepreneurial and managerial leaders of the future who will bring China to the world and the world to China.

Through the interdisciplinary study of the interconnectedness of politics, economics and law in global affairs, the programme examines relationships between nation states, international organisations, non-governmental organisations and multinational corporations within the international framework.

While the programme focuses on China in an international context, all students will spend one semester studying abroad in the country of their choice during their studies.

过去三十年，中国经济经历了高速增长，业已成为全球化进程的一部分，中国与世界在社会-经济方面的联系愈加紧密。对于这一相互关系的专业化解读和研究的需求也日渐形成。

本专业将传授给学生这一领域的专业知识，并加深他们的理解，培养具备企业家精神和管理能力的人才，引领中国走向世界，让世界了解中国。

通过对全球事务中政治、经济和法律互联性的跨学科学习，该专业探究在国际框架下国家(及地区)、国际组织、非政府组织和跨国公司之间的关系。

在着眼于国际背景下中国的同时，本专业会为学生提供自主选择国家进行一学期的海外学习的机会。

BA

CHINA STUDIES

汉语国际教育

XJTLU | BA CHINA STUDIES

2+2 STUDY
Not Available

ATTENDANCE
Full time

DURATION
Three or four years

QUALIFICATION
XJTLU
BA Teaching Chinese to Speakers of Other Language

SCHOOL
School of Humanities and Social Sciences

University of Liverpool
BA China Studies

Xi'an Jiaotong-Liverpool University
西交利物浦大学

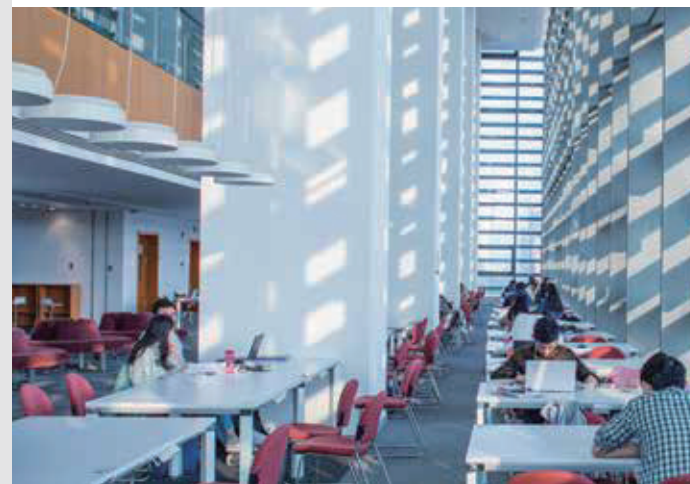
BA CHINA STUDIES

The BA China Studies provides you with an in-depth understanding of one of the most important global players of the 21st century - China.

CAREERS

Graduates from this programme pursue careers in a diverse range of organisations and companies looking to link with China in fields such as international business, economics, financial services, government, diplomacy, journalism, education, development and non-governmental organisations. The programme also offers you a solid foundation for pursuing further study in the humanities and social sciences.

Between 2018 and 2020, acceptances & offers were obtained from world-renowned universities in the US, UK, and Australia, including: University of Oxford, Columbia University, University of Pennsylvania, London School of Economics and Political Science, University College London, Durham University, University of Bristol, University of Sydney and many others.



MODULES

YEAR ONE

UK degrees are three years long whereas in China they are four, therefore we do accept students with certain qualifications directly into Year Two, which is the start of the main academic programme. Most students, however, enter into Year One, which provides you with a range of interesting modules, language classes and core skills for your degree.

YEAR THREE

Pathway: Teaching Chinese as an International Language

CLASSICAL CHINESE 2

CHINA: CULTURE, LANGUAGE AND COMMUNICATION
TEACHING CHINESE AS AN INTERNATIONAL LANGUAGE I
MODERN AND CONTEMPORARY CHINESE LITERATURE
INTRODUCTION TO SECOND LANGUAGE ACQUISITION
PEDAGOGICAL CHINESE GRAMMAR

Pathway: Contemporary China Studies

Choose three from the following:

INTERNATIONAL CHINA

CHINA: FAMILY AND SOCIETY
CHINA: ENTERPRISE AND ENTERPRISE DEVELOPMENT
CHINESE CINEMA
CLASSICAL CHINESE 2
CHINA: CULTURE, LANGUAGE AND COMMUNICATION

Choose three from the following:

CHINA AND ASIA
CHINA: REGIONAL DEVELOPMENT
MODERN AND CONTEMPORARY CHINESE LITERATURE

YEAR TWO

Compulsory modules:

CHINESE CIVILISATION: THINKERS AND IDEAS

CHINESE HISTORY: 1027 BCE-1927 AD

TWENTIETH CENTURY CHINA

CHINA: SOCIETY AND DEVELOPMENT

CHINA: GOVERNMENT AND POLITICS

CLASSICAL CHINESE 1

INTRODUCTION TO CLASSICAL CHINESE [NOTE]

INTRODUCTION TO CHINESE LITERATURE

DOING BUSINESS IN CHINA

YEAR FOUR

Compulsory modules:

CHINA STUDIES: FINAL YEAR PROJECT

Pathway: Teaching Chinese as an International Language

CHINESE AS A GLOBAL LANGUAGE

CHINESE LINGUISTICS

CHINESE THEATRE AND PERFORMANCE

PEDAGOGICAL CHINESE GRAMMAR

CHINESE WRITING

Pathway: Contemporary China Studies

Choose three from the following:

LOCAL GOVERNMENT IN CHINA
WEST CHINA

CHINA: INTERNATIONAL TRADE

CHINESE LINGUISTICS

CHINESE THEATRE AND PERFORMANCE

CHINESE 3

Choose three from the following:

SOCIAL POLICY IN CHINA
CHINA: UNDERSTANDING GENDER
CHINA: THE PUBLIC SECTOR
CLASSICAL CHINESE 3
CHINESE AS A GLOBAL LANGUAGE
INTRODUCTION TO SECOND LANGUAGE ACQUISITION

KNOWLEDGE AND SKILLS

By the time you graduate from the BA China Studies programme, you will have:

- An advanced level of proficiency in both English and modern standard Chinese
- A strong understanding of humanities and social science theories
- An in-depth understanding of Chinese history and contemporary China's society, culture, political and economic development

WHY SHOULD I STUDY CHINA STUDIES AT XJTLU?

- Experience China first-hand and take advantage of XJTLU's strategic location in Suzhou - one of the most culturally and economically vibrant places in the country
- Study a broad range of topics including those related to China's history and culture, society and politics, and business and economics
- Benefit from opportunities to undertake fieldwork and fieldtrips in different parts of China
- Learn Chinese, one of the most spoken languages in the world
- Earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities.

The degree is open to both Chinese and international students and is taught in English. International students who meet academic and English language requirements may enter directly into Year Two.

汉语国际教育

本专业采用全英文教学, 教授学生运用社会科学利用理解和分析中国的历史、文化、社会、政治、商业和经济。

知识与技能

毕业生将获得以下几个方面的知识和能力:

- 学习和达到中英文高级水平
- 充分了解人文社会科学理论
- 深入了解中国历史、当代社会, 文化, 政治以及金融发展

专业特色

- 了解中国的最佳方式就是深入其中, 苏州是中国最具有文化底蕴和经济活力的地方之一
- 学习包括研究中国历史与文化、当代社会与政治、商业与经济在内的广泛课题
- 本专业学生有很多机会前往各地实地考察
- 学习教授汉语——全世界使用最多的语言之一
- 毕业生可获得中国教育部认可的西交利物浦大学学位和国际认可的利物浦大学学位

本专业英文授课, 同时向中国学生与国际生开放。满足学术及英文水平要求的国际生可直接进入大二学习。

就业

毕业生能在各类与中国相关的组织和公司中发展职业, 包括国际商务、经济、金融服务、政府、外交、杂志、教育、发展及非政府机构。该专业同时为毕业生继续在人文及社会科学领域深造打下扎实基础。

在 2018 年至 2020 年间, 中国研究系毕业学生主要获得来自美国、英国和澳大利亚三个国家知名大学的录取, 包括: 牛津大学、哥伦比亚大学、宾夕法尼亚大学、伦敦政治经济学院、伦敦大学学院、布里斯托大学、杜伦大学、悉尼大学等。

课程

一年级

在英国, 本科阶段学习学制三年, 而中国本科阶段学制为四年。因此, 对于已获得相应学时、证书的学生, 在我校可以直接升入二年级进行专业学习; 大多数学生则是进入一年级学习, 包括众多有吸引力的课程, 语言课程以及专业学习相关的核心技能学习。

第三学年

汉语国际教育方向
中国现当代文学
语言学概论
应用语言学
汉语国际教育 I
中文写作
古代汉语 II
现代汉语或英语

中国研究方向
从以下课程中选修三门:
中国: 国际关系
中国: 家庭与社会
中国: 企业与企业的发展
中国电影
古代汉语 II

从以下课程中选修三门:
中国和亚洲
中国: 社会分层和变革
中国: 区域经济发展
中国: 数码变革
中国现当代文学

 开始时间 2021年09月	 教学形式 全日制
 2+2 留学模式 不可选	 院系 人文社科学院
 学制 四年	 学位证书 西交利物浦大学 BA China Studies
 学习地点 苏州	

第二学年

中国文明	中国: 社会和发展
中国历史	中国传播学
20世纪的中国	中国政府与政治
中国商业经营	中国文学
古代汉语	现代汉语或英语

第四学年

汉语国际教育方向
中国戏剧
汉语语言学
语言与文学
中国文字学
现代汉语或全球汉语
第二语言习得概论毕业设计

中国研究方向
从以下课程中选修两门:
中国地方政府
中国: 国际关系
中国: 国际贸易
中国戏剧
汉语语言学
现代汉语或全球汉语

从以下课程中选修两门:
中国: 社会政策
中国: 了解性别
中国: 公共部门
西方媒体看中国
古代汉语 III
第二语言习得概论

以及:
毕业设计

BA CHINA STUDIES 汉语国际教育

The BA China Studies provides you with an in-depth understanding of one of the most important global players of the 21st century - China.

You will learn to apply theories from the humanities and social sciences to your understanding and analysis of China while benefiting from living in country and experiencing the language and culture first hand.

The programme offers two pathways depending on your career goals. If you are interested in teaching the Chinese language, you can choose the 'Teaching Chinese as an International Language' pathway. If you are interested in the study and application of the social sciences, including teaching, you can choose the 'Contemporary China Studies' pathway.

All students study the same modules in Years One and Two, allowing you to establish your strengths and interests before selecting your pathway for Years Three and Four.

汉语国际专业 (中国研究) 使学生深度了解21世纪世界上最重要的全球化参与者之一, 中国。

学生将学会将人文和社会科学理论应用于对中国的理解和分析, 并因居住在中国的便利条件, 得以进行语言、文化与社会的研究。

本专业根据不同的职业目标提供了两个方向。如果学生对汉语教学感兴趣, 则可选择汉语国际教育培养方向; 如果学生对社会科学方向感兴趣, 则可选择当代中国研究培养方向。

所有学生会在大三、大四选择学习方向之前, 在大学前两年学习相同的课程, 以培养各自的特长和兴趣偏好。

BA

ENGLISH AND FINANCE

金融英语

XJTLU | BA ENGLISH AND FINANCE

2+2 STUDY
Not Available

ATTENDANCE
Full time

DURATION
Three or four years

QUALIFICATION
XJTLU
BA English and Finance

SCHOOL
School of Humanities and Social Sciences



BA ENGLISH AND FINANCE

The interdisciplinary BA English and Finance programme combines English language and finance 50-50 with the aim of producing graduates who have an excellent command of English and a critical awareness of the use of language in a financial context.

CAREERS

Graduates from this programme will be well-prepared for positions such as administrative, managerial, accounting and consultancy positions within international organisations, as well as professional translator or interpreter.

Graduates may also choose to go onto further study in the areas of English language and finance.

KNOWLEDGE AND SKILLS

By the time you graduate from the BA English and Finance programme, you will have:

- The ability to communicate professionally in English, using the language confidently to analyse financial issues
- The skills to apply a range of accounting and quantitative techniques
- A good working knowledge of financial economics and financial markets.

WHY SHOULD I STUDY ENGLISH AND FINANCE AT XJTLU?

- Gain insights into the language of specialist domains such as the business and finance world
- Choose from options in mathematics, finance and economics to develop and extend your knowledge of finance-related statistical methods
- Use your strengths in the English language and linguistics to gain deeper insights into the use of language across different domains
- Acquire the intellectual, interpersonal, technical, and strong language skills highly valued by employers
- Earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities.

MODULES

YEAR ONE

UK degrees are three years long whereas in China they are four, therefore we do accept students with certain qualifications directly into Year Two, which is the start of the main academic programme. Most students, however, enter into Year One, which provides you with a range of interesting modules, language classes and core skills for your degree.

YEAR THREE

Compulsory modules:

THEORY OF THE FIRM
FINANCIAL MANAGEMENT

Optional modules:

TRANSLATION
LANGUAGE AND SOCIETY
ADVERTISING AND THE MEDIA
LITERATURE AND GENDER
SEMANTICS AND PRAGMATICS
LITERATURE OF ENLIGHTENMENT
INTERPRETING
BILINGUALISM
LANGUAGE AND MIND
LANGUAGE AND GENDER
JANE AUSTEN
TECHNICAL TRANSLATION
POSTCOLONIAL LITERATURE

Choose one from the following:

ECONOMETRICS I
CORPORATE FINANCE
SECURITIES MARKETS
INTERNATIONAL DEVELOPMENT

YEAR TWO

Compulsory modules:

INTRODUCTION TO STATISTICS
INTRODUCTION TO FINANCIAL ACCOUNTING & ACCOUNTABILITY
INTRODUCTION TO LINGUISTICS
FOUNDATIONS OF FINANCE

Optional modules:

SOUNDS OF ENGLISH
INTRODUCTION TO LITERARY STUDIES
ENGLISH AS A GLOBAL LANGUAGE
INTRODUCTION TO CORPUS LINGUISTICS
LITERARY THEORY
LITERATURE IN CONTEXT
SYNTAX

Choose:

ECONOMIC PRINCIPLES FOR BUSINESS & MARKETS
MATHS FOR ECONOMIC AND BUSINESS

YEAR FOUR

Compulsory modules:

BUSINESS FINANCE
FINANCE AND MARKETS
INTERNATIONAL ECONOMIC RELATIONS

Optional modules:

ANALYZING TEXT
CHINESE LINGUISTICS
HISTORICAL LINGUISTICS
ADVANCED LITERATURE - BRITISH ROMANTICISM
CONFERENCE INTERPRETING
TECHNOCULTURE
CLIMATE CHANGE AND LITERATURE
INTERPERSONAL COMMUNICATION IN THE WORKPLACE
APPLIED LINGUISTICS
LANGUAGE AND LITERATURE
INTERCULTURAL COMMUNICATION
POSTMODERN LITERATURE
LANGUAGE OF THE LAW
THE GOTHIC
ADVANCED LITERATURE: APPROACHES TO MODERN POETRY
FINAL YEAR PROJECT (PHASE I&II)
FINAL YEAR PROJECT (PHASE I&II)



金融英语

金融英语专业为英语和金融学的跨学科专业，旨在培养能熟练运用英语进行金融领域专业交流的毕业生。

知识与技能

本专业毕业生将具备以下能力：

- 熟练运用英语进行国际金融领域的专业交流，用英语分析金融领域的专业问题
- 理解并运用会计学、定量分析等相关技术
- 掌握金融经济与金融市场的相关专业知识和技能

专业特色

- 深入了解商业和金融等专业领域的语言运用
- 选择数学、金融和经济学的课程来扩展财务统计方法相关知识
- 运用你在英语和语言学方面的优势，获得对跨领域语言使用的深度洞察
- 获得雇主重视的知识、技术、人际交往能力以及较强的英语能力
- 毕业生可同时获得中国教育部认可的西交利物浦大学学位和国际认可的英国利物浦大学学位

就业

本专业毕业生可满足对精通英语且具备扎实金融知识的跨学科专业人才的需求。毕业生可胜任的工作岗位包括：国际组织内的行政、管理、会计、咨询岗位，或专业领域的笔译、口译岗位。

毕业生也可选择在英语和金融领域继续深造。

课程

一年级

在英国，本科阶段学习学制三年，而中国本科阶段学制为四年。因此，对于已获得相应学时、证书的学生，在我校可以直接升入二年级进行专业学习；大多数学生则是进入一年级学习，包括众多有吸引力的课程，语言课程以及专业学习相关的核心技能学习。

第三学年

必修课
公司理论
财务管理

选修课
笔译
技术笔译
口译
语言与社会
广告与传媒
文学与性别
语文学与语用学
启蒙运动时期的文学
双语研究
语言与认知
简·奥斯丁
后殖民文学

二选一
计量经济学 I
公司理财

二选一
证券市场
国际发展

 开始时间 2021年09月	 教学形式 全日制
 2+2 留学模式 不可选	 院系 人文社科学院
 学制 四年	 学位证书 西交利物浦大学 金融英语
 学习地点 苏州	利物浦大学 BA English and Finance

第二学年

必修课
英语语言和学习技能 III (面向商务方向)
英语语言学概论
统计学入门
基础财务会计
金融学基础

选修课
英语语音学
文学精读导论
作为全球语言的英语
语库语言学导论
文学理论
语境中的文学
句法学

二选一
商业和市场的经济学原理
经济和商业数学

第四学年

必修课
公司财务
金融与市场
国际经济关系

选修课
文本分析
汉语语言学
历史语言学
英国浪漫主义文学
会议口译
科技、文化与文学
应用语言学
职场中的人际交流
语言与文学
跨文化交流
后现代文学
法律英语
哥特文学
现代诗歌研究
毕业论文

BA ENGLISH AND FINANCE 金融英语

The interdisciplinary BA English and Finance programme combines English language and finance 50-50 with the aim of producing graduates who have an excellent command of English and a critical awareness of the use of language in a financial context.

English modules offer a wide choice of topics, such as linguistics, literature, interpreting and translation. In Finance modules, you will study economics and finance and financial mathematics alongside students in XJTLU's International Business School Suzhou (IBSS).

金融英语专业为英语和金融学的跨学科专业，旨在培养能熟练运用英语进行金融领域专业交流的毕业生。

其中，英语模块提供包括语言学、文学、口译和翻译在内的广泛课程；在金融模块，你将和西浦国际商学院的学生一起学习经济与金融、金融数学课程。

XI'AN JIAOTONG-LIVERPOOL UNIVERSITY 西交利物浦大学

Xi'an Jiaotong-Liverpool University is an international joint venture university founded by Xi'an Jiaotong University in China and the University of Liverpool in the United Kingdom. As an independent Sino-foreign cooperative university, it captures the essence of both prestigious parent universities and is the first and only one of its kind approved by the Ministry of Education in China.

西交利物浦大学是经中国教育部批准，由西安交通大学和英国利物浦大学合作创立的，具有独立法人资格和鲜明特色的新型国际大学。

BA

ENGLISH

STUDIES

英语

(应用英语研究)

XJTLU | BA APPLIED ENGLISH

CAREERS

This programme prepares our students for postgraduate studies in a wide range of subjects

beyond. In addition to gaining employment, graduates from the programme have received

degrees in various fields in China, Australia, Japan, the United Kingdom, and the United States. Fields of further study include English language teaching, speech pathology, translation and interpreting, applied linguistics, Asian studies, and literature.

START DATE
September 2021

2+2 STUDY
Not Available

DURATION
Three or four years

LOCATION
Suzhou

SCHOOL
School of Humanities and Social Sciences

ATTENDANCE
Full time

QUALIFICATION
XJTLU
BA English

University of Liverpool
BA Applied English

Xi'an Jiaotong-Liverpool University
西交利物浦大学

BA English Studies

The BA English Studies programme is for those interested in studying English as a subject matter in its own right. Students in the programme will become knowledgeable of the many ways in which English, and languages are used around the world today.

KNOWLEDGE AND SKILLS

By the time you graduate from the BA English Studies programme, you will have:

- The skills to approach the study of English language and literature using a number of different techniques
- The ability to use advanced approaches in the analysis of texts
- Professional skills in the practice of translation and interpreting
- An advanced awareness of Anglophone, Chinese, and international perspectives on the use of language
- High levels of proficiency in oral and written communication in English

MODULES

YEAR ONE

is the start of the main academic programme. Most students will however enter into Year One, which provides a range of foundational modules and language classes.

YEAR THREE

Compulsory modules:

LITERATURE OF THE ENLIGHTENMENT
LANGUAGE AND SOCIETY
SEMANTICS AND PRAGMATICS

Optional modules:

ADVERTISING AND THE MEDIA
TRANSLATION
LITERATURE AND GENDER
INTERPRETING
TECHNICAL TRANSLATION
JANE AUSTEN
BILINGUALISM
LANGUAGE AND MIND
LANGUAGE AND GENDER
POSTCOLONIAL LITERATURE

YEAR TWO

SOUNDS OF ENGLISH
INTRODUCTION TO LINGUISTICS
INTRODUCTION TO CLOSE READING: APPROACHES TO LITERARY STUDY
ENGLISH AS A GLOBAL LANGUAGE
INTRODUCTION TO CORPUS LINGUISTICS
LITERATURE IN CONTEXT
SYNTAX
LITERARY THEORY

YEAR FOUR

Compulsory modules:
FINAL YEAR PROJECT

Optional modules:

ANALYSING TEXT
CONFERENCE INTERPRETING
ADVANCED LITERATURE – BRITISH ROMANTICISM
TECHNOCULTURE
CHINESE LINGUISTICS
HISTORICAL LINGUISTICS
INTERPERSONAL COMMUNICATION IN THE WORKPLACE
LANGUAGE AND LITERATURE
ADVANCED LITERATURE – APPROACHES TO MODERN POETRY
LANGUAGE OF THE LAW
INTERCULTURAL COMMUNICATION
APPLIED LINGUISTICS
THE GOTHIC
POSTMODERN LITERATURE

WHY SHOULD I STUDY ENGLISH STUDIES AT XJTLU?

- Become a professional communicator in an international setting
- Learn in a international environment, where every day you can put into practice your studies of language, linguistics, and translation
- Prepare for further study by obtaining a versatile undergraduate qualification
- Choose to study entirely in Suzhou, China, or transfer to the University of Liverpool in the United Kingdom in the final two years
- Earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities



英语（应用英语研究）

本专业学生将在多方面成为精通英语语言的专业人士，他们涉猎的领域包括语言学、文学以及翻译研究等。此外，本专业还通过翻译和口译等这样的实践为学生提供更多应用型的机会。

知识与技能

毕业生将获得以下几个方面的知识和能力：

- 有关研究英语语言与文学的技能和方法
- 运用高级语言学和文学研究方法分析文本与交流的能力
- 高水平语感和文学修养
- 专业地运用英语表达和写作技能
- 笔译和口译的专业技能

专业特色

- 在国际化教育氛围下逐步成为语言与交流的专才
- 在国际化环境中学习并在日常中实际应用所学的语言及翻译等方面的知识与技能
- 为报考国内外研究生专业奠定良好的基础
- 4+X 或 2+2 模式
- 毕业生可获得中国教育部认可的西交利物浦大学学位和国际认可的利物浦大学学位

就业

除了在与语言相关的领域就职，英语（应用英语研究）的毕业生还前往中外知名的高等学府进行深造。深造地点分布于澳大利亚、香港特别行政区、日本、英国和美国，深造领域包括：英语教育、言语病理学、翻译和口译、应用语言学、亚洲研究及文学等专业。

课程

一年级

大学一年级内容包括众多的基础课目。

第二学年

英语语音学 (ENG101)
英语语言学概论 (ENG103)
精读导论：文学研究方法 (ENG105)
作为全球语言的英语 (ENG115)
语境中的文学 (ENG106)
语库语言学导论 (ENG114)
句法学 (ENG116)
文学理论 (ENG118)

第三学年

广告与传媒 (ENG201)
笔译 (ENG203)
启蒙运动时期的文学 (ENG207)
语言与社会 (ENG215)
文学与性别 (ENG217)
语义学与语用学 (ENG219)
口译 (ENG204)
技术笔译 (ENG210)
简·奥斯汀 (ENG214)
双语研究 (ENG216)
后殖民文学 (ENG212)
语言与认知 (ENG220)

第四学年

文本分析 (ENG301)
毕业设计 (ENG305)
会议口译 (ENG307)
英国浪漫主义文学 (ENG311)
科技、文化与文学 (ENG315)
汉语语言学 (ENG317)
历史语言学 (ENG325)
职场中的人际交流 (ENG302)
语言与文学 (ENG304)
现代诗歌研究 (ENG310)
法律英语 (ENG312)
跨文化交流 (ENG314)
应用语言学 (ENG318)
哥特文学 (ENG322)
后现代文学 (ENG324)

BA ENGLISH STUDIES 英语（应用英语研究）

The BA English Studies is the ideal undergraduate degree programme for those wishing to major in linguistics, literature, and translation studies in an international context.

The programme is designed for those interested in studying English as a subject matter in its own right. You will learn about the many ways in which English, and more broadly, languages are used around the world today. In addition to being in a stimulating environment where you can develop your intellectual faculties, the programme also provides ample opportunity for you to apply your knowledge in a real-world setting. This is done, for instance, through the practice of translation and interpreting.

You will acquire a range of skills not only suitable for language teaching, translation and interpreting, and editing, but transferable in many settings across any sector that requires the ability to identify real-world problems in an innovative manner and effectively communicate solutions.

本专业为希望成为在国际环境中精通英语语言的专业人士的理想专业，涉猎的领域包括语言学、文学以及翻译研究等。

本专业为对英语感兴趣并希望其成为主业的人士设计。学生将会学习英语及其它语言在当今世界的实际应用（例如翻译与口译）。

本专业毕业生可以获得从事语言教学、翻译、口译、编辑等职业的一系列技能。此外，识别和处理现实问题的能力和创新思维亦可帮助学生在许多领域获得认可。