

BSc

ECONOMICS

经济学

XJTLU | BSc
ECONOMICS

DURATION
Three or four years

LOCATION
Suzhou

SCHOOL
International Business
School Suzhou

START DATE
September 2021

2+2 STUDY
Available

ATTENDANCE
Full time

QUALIFICATION
XJTLU
BEcon Economics

University of Liverpool
BA Business Economics
BSc Economics

Xi'an Jiaotong-Liverpool University
西交利物浦大学

BSc ECONOMICS

The BSc Economics programme will provide you with comprehensive training in the theoretical and quantitative tools used in economics. You will learn how to apply this training to understand, analyse and interpret the workings of real-world markets. While all students receive a rigorous grounding in microeconomics, macroeconomics and econometrics, you can specialise in one of three areas: finance, international business or marketing.

The programme is delivered in the International Business School Suzhou (IBSS), one of an elite group of institutions worldwide to be accredited by the Association to Advance Collegiate Schools of Business (AACSB), European Quality Improvement System (EQUIS) and Association of MBAs (AMBA). IBSS was the youngest business school to achieve the triple accreditations.



CAREERS

Graduates from this programme will be well-prepared for management and specialist positions in business sectors such as management consultancies, financial sectors, international organisations, government and civil service, as well as positions in marketing, law and entrepreneurship.

Graduates will also gain a solid foundation for postgraduate study in economics, finance, management or public administration.

KNOWLEDGE AND SKILLS

By the time you graduate from the BSc Economics programme, you will have:

- the ability to demonstrate comprehensive and systematic understanding of economic concepts, principles, theory and modelling approaches, including theoretical foundations of modern economic thought, and practical and theoretical knowledge of micro-economic and macro-economic systems.
- the knowledge to apply economic theories to analyse the workings of real-world markets
- the skills to analyse and identify creative solutions to problems relating to business, industry and economic policy
- the ability to collect, organise, manipulate, present, critically evaluate and analyse economic and business data and information in an informative and accessible way for different audiences and users.

WHY SHOULD I STUDY ECONOMICS AT XJTLU?

- Choose from a broad array of modules with a range of theoretical and applied topics, as well as specialised modules that give you an enhanced understanding of economic theory
- Gain a thorough understanding of the global economy and the Chinese economy in particular while obtaining insight into businesses and their contribution to on-going development in China and in other countries
- Take advantage of work placements that will give you an understanding of how your academic skills apply to real-world situations through XJTLU's continuously developed links with public and private sectors
- Be well-prepared to sit for the CFA Investment Foundations Program exam at a discounted registration fee by successfully completing the only module in China accepted into the CFA Institute Investment Foundations Academic Programme
- Earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities.

MODULES

YEAR ONE

UK degrees are three years long whereas in China they are four, therefore we do accept students with certain qualifications directly into Year Two, which is the start of the main academic programme. Most students, however, enter into Year One, which provides you with a range of interesting modules, language classes and core skills for your degree.

YEAR TWO

Compulsory modules:

PRINCIPLES OF MICROECONOMICS
INTRODUCTION TO STATISTICS
PRINCIPLES OF MACROECONOMICS
MATHEMATICS FOR ECONOMICS AND BUSINESS

You will also choose optional modules in finance, international business, or marketing, depending on your chosen specialisation.

Optional modules (Finance specialisation):

INTRODUCTION TO FINANCIAL ACCOUNTING AND ACCOUNTABILITY
INTRODUCTION TO BUSINESS AND ECONOMICS
FOUNDATIONS OF FINANCE
INTRODUCTION TO MANAGERIAL ACCOUNTING

Optional modules (International business specialisation):

INTRODUCTION TO BUSINESS AND ECONOMICS
MANAGING ACROSS BORDERS
INTRODUCTION TO INTERNATIONAL BUSINESS & MANAGEMENT
CONSUMER BEHAVIOURS

Optional modules (Marketing specialisation):

INTRODUCTION TO BUSINESS AND ECONOMICS
FUNDAMENTALS OF MARKETING
CONSUMER BEHAVIOURS
INTEGRATED MARKETING COMMUNICATIONS

YEAR THREE

Compulsory modules:

MICROECONOMICS I
MACROECONOMICS I
ECONOMETRICS I
MICROECONOMICS II
MACROECONOMICS II
ECONOMETRICS II

Optional modules (Finance specialisation):

HISTORY OF ECONOMIC THOUGHT
ISSUES OF ECONOMIC POLICY
FINANCIAL MANAGEMENT
BEHAVIOURAL ECONOMICS
DYNAMIC OPTIMISATION IN ECONOMICS
MATHEMATICAL ECONOMICS

Optional modules (International business specialisation):

INTERNATIONAL MANAGEMENT
HISTORY OF ECONOMIC THOUGHT
INTERNATIONAL DEVELOPMENT
BEHAVIOURAL ECONOMICS
INTERNATIONAL LABOUR MARKETS
DYNAMIC OPTIMISATION IN ECONOMICS
ISSUES OF ECONOMIC POLICY
MATHEMATICAL ECONOMICS

Optional modules (Marketing specialisation):

RETAIL MARKETING
HISTORY OF ECONOMIC THOUGHT
MARKET RESEARCH
BEHAVIOURAL ECONOMICS
DYNAMIC OPTIMISATION IN ECONOMICS
ISSUES OF ECONOMIC POLICY
MATHEMATICAL ECONOMICS

YEAR FOUR

Compulsory modules:

ADVANCED ECONOMETRICS
FINAL YEAR PROJECT (PHASE I AND II)
ADVANCED MACROECONOMICS

Optional modules (Finance specialisation):

BUSINESS FINANCE
MONETARY ECONOMICS
GAME THEORY
FINANCE AND MARKETS
INTERNATIONAL TRADE
THE CHINESE ECONOMY
ENVIRONMENTAL ECONOMICS

Optional modules (International business specialisation):

BUSINESS IN THE ASIA-PACIFIC REGION
INTERNATIONAL MARKETING
MONETARY ECONOMICS
GAME THEORY
INTERNATIONAL TRADE
STRATEGIC MANAGEMENT AND BUSINESS POLICY
THE CHINESE ECONOMY
ENVIRONMENTAL ECONOMICS

Optional modules (Marketing specialisation):

INTERNATIONAL MARKETING
CORPORATE COMMUNICATION
MONETARY ECONOMICS
GAME THEORY
STRATEGIC MANAGEMENT AND BUSINESS POLICY
SERVICE MARKETING
THE CHINESE ECONOMY
ENVIRONMENTAL ECONOMICS

经济学

经济学专业为学生全面教授理论与定量工具在经济学研究中的应用, 力图为学生在微观经济学、宏观经济学和计量经济学方面打下坚实基础。本专业也为学生提供三个专业选修方向: 金融、国际商业和市场营销, 学生可以从中选择一项作为专业内的选修方向。

西浦国际商学院已于 2016 年和 2018 年分别获得国际高等商学院协会 AACSB (Association to Advance Collegiate Schools of Business) 和欧洲质量发展体系 EQUIS (European Quality Improvement System) 认证, 并于 2020 年获得英国工商管理硕士协会 AMBA (The Association of MBAs) 认证。这标志着西浦国际商学院成为全球第 103 所, 也是最年轻的一所获得商学院三大顶尖认证的国际一流商学院。



知识与技能

本专业毕业生将具备以下能力:

- 对经济学的概念、原则、原理和建模方法有全面和系统性的了解, 包括现代经济学思想的理论基础、微观经济和宏观经济系统的实践和理论知识
- 能运用经济学理论分析市场运行的规律
- 能对商业、产业和经济政策相关问题进行分析并提出创新的解决方案
- 能对经济、商业数据和信息进行收集、组织、呈现及批判性的评估和分析, 为不同的受众和用户创造价值。

专业特色

- 本专业开设一系列的经济学专业课程, 帮助学生更全面地了解经济学理论, 同时为学生提供多种选修课程, 包括一系列理论性和应用性课程
- 引导学生全面了解全球经济趋势, 尤其是中国经济发展趋势, 深度理解商业对中国和各国经济持续发展的影响
- 在学术研究之外, 引导学生通过企业实践学习如何将专业知识运用于现实世界
- 西浦国际商学院所开设的“商业与经济学概论”课程, 是国内唯一被特许金融分析师协会 (CFA Institute) 投资基础学术项目所认可的课程, 顺利完成该课程的学生将具备有效的知识通过CFA投资基础认证考试, 并可享受考试注册费折扣优惠
- 毕业生可同时获得中国教育部认可的西交利物浦大学学位和国际认可的英国利物浦大学学位。

就业

毕业生可胜任的工作岗位包括: 企业管理层职员, 管理咨询、财经、国际组织、政府等各行各业的专业人员; 毕业生也可任职于企业市场、法务部门, 或选择创业。

同时, 本专业为毕业生继续攻读经济学、金融学、管理学或公共管理学硕士学位奠定了扎实的基础。

课程

第一学年

在英国, 本科阶段学习学制三年, 而中国本科阶段学制为四年。因此, 对于已获得相应学时、证书的学生, 在我校可以直接升入二年级进行专业学习; 大多数学生则是进入一年级学习, 包括众多有吸引力的课程, 语言课程以及专业学习相关的核心技能学习。

第二学年

核心课程
 初级统计学
 微观经济学原理
 宏观经济学原理
 经济与商业应用数学
 学生还可以选修金融学、国际商务或市场营销专业方向

第三学年

微观经济学 I
 微观经济学 II
 宏观经济学 I
 宏观经济学 II
 计量经济学 I
 计量经济学 II

继续修读所选的金融学、国际商务或市场营销的专业领域方向

第四学年

高级计量经济学
 高级宏观经济学
 毕业论文

选择修读金融学、国际商务或市场营销专业方向

金融学方向 (第三/第四学年) 课程包括:

经济学思想史
 财务管理
 行为经济学
 国际劳工市场
 商务金融学
 货币经济学
 金融与市场
 国际贸易
 中国经济
 经济数学
 环境经济学
 经济学动态优化
 博弈论

国际商务方向 (第三/第四学年) 课程包括:

零售营销
 经济思想史
 国际发展
 行为经济学
 国际劳工市场
 国际贸易
 亚太区域商务
 国际营销
 货币经济学
 中国经济
 战略管理与商业政策
 经济数学
 环境经济学
 经济学动态优化
 博弈论

市场营销方向 (第三/第四学年) 课程包括:

国际管理学
 经济思想史
 市场研究
 行为经济学
 国际劳工市场
 国际市场营销
 商务沟通
 货币经济学
 战略管理与商业政策
 服务营销
 中国经济
 经济数学
 环境经济学
 经济学动态优化
 博弈论

UNDERGRADUATE

INTERNATIONAL BUSINESS SCHOOL SUZHOU
 AT XJTLU
 西浦国际商学院

International Business School Suzhou (IBSS) offers a unique blend of Western and Chinese academic practices. Our 150 international staff are an impressive mix of top researchers and experienced business professionals.

For our corporate partners, we offer customised workshops, seminars, and multi-month cross-disciplinary programmes for all managerial levels as well as online and offline open enrolment programmes.

西浦国际商学院 (International Business School Suzhou, 简称IBSS) 体现了中西方学术实践的独特融合。我们的150名教职员工来自世界各地, 其中不乏顶尖科研人员与经验丰富的商界人士, 令人印象深刻。

同时, 我们向企业合作伙伴的管理者提供定制的工作坊、研讨会和为期数月的跨学科课程, 同时可以线上或线下方式学习。

XI'AN JIAOTONG-LIVERPOOL UNIVERSITY 西交利物浦大学

Xi'an Jiaotong-Liverpool University is an international joint venture university founded by Xi'an Jiaotong University in China and the University of Liverpool in the United Kingdom. As an independent Sino-foreign cooperative university, it captures the essence of both prestigious parent universities and is the first and only one of its kind approved by the Ministry of Education in China.

西交利物浦大学是经中国教育部批准, 由西安交通大学和英国利物浦大学合作创立的, 具有独立法人资格和鲜明特色的新型国际大学。